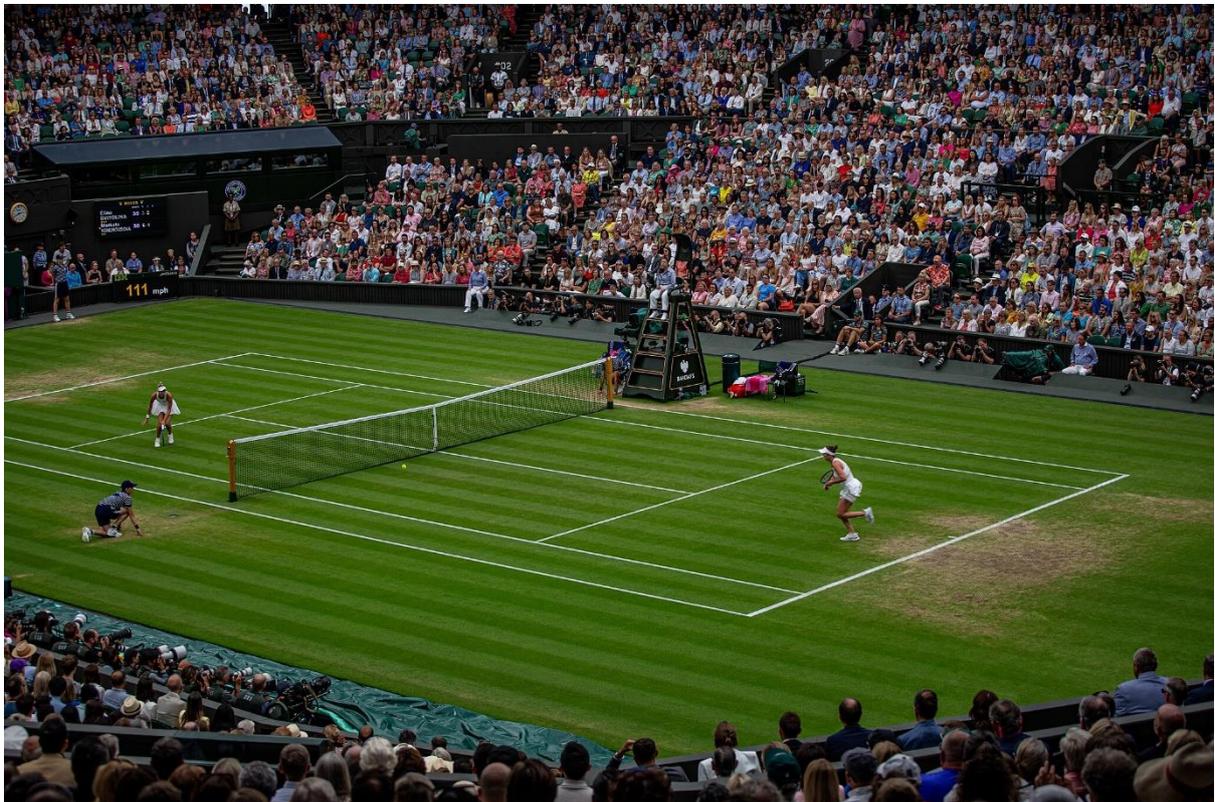# *Grass Court Gold:*
The **7 Key Stats** for Trading Wimbledon 2024

by Paul Shires

Tennis Profits

Welcome

Hello, and thanks for downloading this free report designed to help you focus on the right numbers to successfully trade Wimbledon!

In it, I am going to share the seven key statistics that I focus on when trading grass court tennis matches. Of course, I look at other metrics as well, but these are the most important for me (other traders may disagree).

Before I share those, let me briefly introduce myself. I'm Paul Shires (that's me on the right) and I make my living trading the Betfair tennis markets.

I discovered Betfair trading in 2008 and began to come up with ways to make money on the tennis markets. I learned quickly, despite having to use trial – at that time there was nobody to help me. In June 2010, I left my job and, since then, I have traded tennis on Betfair for a living.

If you're new to trading, I will teach you all you need to know to get started and, if you have some experience, I will help you to improve your results. But that's for another day. Right now, as promised, let's look at **my seven key stats for trading Wimbledon**. Naturally, they are the same stats I focus on for all grass tournaments.

Paul Shires
Professional tennis trader

Introduction

Grass courts, with their fast-paced and slightly unpredictable nature, present a unique challenge to tennis players. The surface significantly influences how the game is played, with certain statistics becoming much more important than on clay or hard courts. Let's explore the most important statistics for tennis matches on grass and their implications for players and traders.

Serve Effectiveness

Service Hold Percentage:

Serve is a key factor on all surfaces but is a little more important on grass. Service Hold Percentage is the percentage of games a player won on his/her own serve.

For the ATP (Men's) tour overall, the average for Service Holds in the last 2 years is **79.11%**. On grass courts, that rises to **82.89%**.

For the WTA (Women's) tour overall, the average for Service Holds in the last 2 years is **64.82%**. On grass courts, that rises to **69.34%**.

These are significant increases.

First Serve Percentage:

First Serve Percentage is the number of times, as a percentage of all first serves, that a player successfully makes his/her first serve (i.e. the first serve is 'in').

A surprising fact is that there is little difference between First Serve Percentages on the ATP and WTA tours. In fact, WTA players get a slightly *higher* percentage of first serves in.

Those percentages rise a little on grass.

ATP players, on average, get their first serve into the court **63.10%** of the time. That rises a little on grass to **63.60%**.

WTA players, on average, get their first serve into the court **63.58%** of the time. That rises to **63.73%** on grass.

First Serve Points Won Percentage:

This is the frequency, as a percentage, that a player's first serve results in him/her winning the point.

On all surfaces, the ATP tour players win **71.80%** of first serve points.

On grass that rises to **74.07%**.

On all surfaces, the WTA players win **63.07%** of first serve points.

On grass that rises to **66.09%**

Impact: Players who maintain a high first serve percentage put significant pressure on their opponents. The more effective those first serves are, the bigger the advantage players will have in their service games. On grass this often leads to shorter points and quicker games.

Serve Return Statistics

So, serve is more of an advantage on grass than on other surfaces. This means that the players who are better able to return well often achieve good results on grass.

Return Points Won Percentage

This is the frequency, in percentage terms, that a player wins the point when receiving (i.e. not serving). The ability to effectively return serves, especially powerful first serves, is essential on grass courts. Strong returns can decrease the server's advantage and shift momentum.

On all surfaces, ATP players win **38.69%** of return points. On grass, that drops to **35.66%**

WTA players usually win **45.35%** of return points. On grass, that drops to **43.24%**

Return Games Won Percentage

This is the frequency, in percentage terms, that a player wins a game when not serving (also known as 'breaking'). From what we have looked at so far, it is not surprising that winning return games is even harder on grass.

On average, ATP players win **20.89%** of return games on all surfaces. On grass, that drops to **17.11%**.

WTA players win, on average, **35.18%** of return games. On grass, that drops to **31.90%**.

Impact: Strong return statistics on grass can shift the balance of a match, as breaking serve is notoriously difficult on this surface. Players who excel on return can create crucial opportunities.

Break Point Conversion

Break Points Won Percentage:

This is the percentage of points won on the opponent's serve when winning that point wins the game. Converting break points is critical. Grass courts offer fewer break point opportunities than other surfaces, making it vital to capitalize on chances when the arrive.

The average ATP Break Points Won Percentage on all surfaces is **38.64%**. On grass, that drops to **36.56%**.

Average WTA Break Points Won Percentage on all surfaces is **45.63%.** That drops to **43.96%** on grass.

Break Points Saved Percentage:

This is the percentage of service points won when losing the point would mean losing the game. These are critical moments in matches and indicate a player's ability to handle pressure.

ATP Break Points Saved Percentage on all surface has an average of **61.36%**. On grass, that rises to **63.44%**.

Average WTA Break Points Saved Percentage on all surfaces is **54.37%**. That rises to **56.04%** on grass.

Impact: Players get fewer chances to break their opponent's serve on grass than on other surfaces. Converting the chances they do get is one of the most critical elements of grass court play.

Conclusion / What I Look For

A player's serve is more important on the grass courts where the slick surface means the ball moves faster and, consequently, the receiving player has less time to adjust their position and return the serve into a dangerous area.

That also means that return of serve takes on more significance. Players who have the best reactions, or can read their opponent's serve best, will typically create more break point opportunities.

Players who can consistently out-perform the average for the stats mentioned in this report achieve better results on this surface. As such, they are the players whose matches I am looking to trade.

Inside Tennis Profits, we publish 35 detailed performance statistics including these seven key metrics. But that is just the tip of the iceberg.

In the coming days, I'll show you more of what we have inside Tennis Profits, a community of tennis traders (and bettors) supported by myself.

But before I do that, tomorrow I'm going to share my 'Fundamentals of Tennis Trading'. Whether you're new to trading tennis or have been doing it for some time, I'm sure you'll find plenty of use in that report.

It'll be hitting your inbox tomorrow, so stay tuned. And thanks for reading.

- *PS*